

bay.org

BAY.ORG LAUNCHES NATIONWIDE SEARCH FOR NEW CEO

SAN FRANCISCO, CA – June 13, 2016 - In February 2016, after nearly 20 years of service to San Francisco Bay and its watershed, **bay.org** President and CEO, John Frawley, left the nonprofit organization to take on a new role as President of the Minnesota Zoo. Following Frawley's departure, **bay.org** announced Oppenheim Associates as the official recruitment agency, which is currently undertaking a nationwide search for a new CEO.

bay.org is confident that Oppenheim Associates will succeed in finding an inspiring, results-oriented candidate to lead the organization and its six divisions – Aquarium of the Bay, The Bay Institute, Sea Lion Center, EcoCenter at Heron's Head Park, Bay Model Alliance, and GoPlaces – in fulfilling its mission to protect, restore, and inspire conservation of San Francisco Bay and its watershed, from the Sierra to the sea.

The ideal candidate for this position will help lead **bay.org** in fulfilling its vision to be the voice of San Francisco Bay, by leading an education and advocacy organization that attracts overwhelming public support for policies friendly to a living, thriving San Francisco Bay and its watershed.

About bay.org

bay.org, a 501(c)(3) nonprofit, with a mission to **protect, restore, and inspire conservation of San Francisco Bay and its watershed from the Sierra to the sea**. **bay.org's** six unique divisions speak not just for the ocean, but for the delta, rivers, wetlands and all the wildlife that call this place home.

Every year **bay.org** inspires and empowers more than **1 million people** with living animal experiences and nature-based programs across **Aquarium of the Bay, EcoCenter, Sea Lion Center, GoPlaces and Bay Model Alliance**, encourages community action through outreach events and beach cleanups, and provides fun, environmental education opportunities to more than 20,000 children in more than 50 cities—free of charge.

For over 30 years the advocacy and policy division of **bay.org, The Bay Institute**, has been a regional leader in spearheading the protection and restoration of Bay Area wetlands, fresh water flows and native endangered species such as Chinook salmon.

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MEDIA CONTACT

Mallory Johnson | Communications Manager | mallory@bay.org | 415.623.5340

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